

The Eye Cancer Foundation

SAVING SIGHT · SAVING LIFE



Did you know...

2020 has been a very good year for the securities markets. If you have publicly traded securities (stocks, mutual funds, Treasury bills and notes, corporate and municipal bonds, etc.), have held them for a year or more, and they have appreciated in value, you can get yourself **two tax breaks**. You will be helping The Eye Cancer Foundation at the same time!

The Eye Cancer Foundation accepts gifts or securities whether they have appreciated or depreciated in value. Check with your broker or financial advisor, but the consensus is that it makes more sense for depreciated stocks to be sold. Once declared as a loss for tax purposes, the proceeds from the sale can then be donated to The ECF. For appreciated stock held for one year or more, however, there is an incredible advantage to giving shares of securities directly to The ECF. Donating appreciated securities to The Eye Cancer Foundation gives you two tax breaks:

- I. You will not have to pay any capital gains tax on the appreciated stock.
- II. You will receive a charitable tax deduction for the full fair-market-value of the stock at the time of the gift.

Most importantly, you will be helping to further The ECF's mission to save sight and life! Here is the information your broker will need to transfer your donated securities (with the exception of open-ended mutual funds) to The Eye Cancer Foundation:

DTC: 0013

Broker: Sanford C. Bernstein

Account: The Eye Cancer Foundation, Inc.

Account #: 03614828

Donor Name: [Your Name]

Attention: Naman Shah, (212) 756-4537

If you are looking to take advantage of this opportunity for the 2020 tax year, be sure to have your broker make the exchange by **December 31st**. Thank you.

- Henry Ackermann, Director of Development